

# 2017 Editorial & Advertising Calendar

## Who, What, Where, When (W4)

A publication of the Central Bucks Chamber of Commerce

<u>Issue Focus &amp; Deadline</u>	<u>Editorial</u>	<u>Ad Space</u>	<u>Camera Ready Art</u>	<u>Out</u>
<b>SPRING ISSUE</b>	20-Jan	30-Jan	31-Jan	<i>April</i>
<i>Annual Report -Looking Back, Looking Forward</i>				
<b>SUMMER ISSUE</b>	7-Apr	25-May	14-Jun	<i>July</i>
<i>Health &amp; Wellness</i>				
<b>FALL ISSUE</b>	20-Sept.	20-Sep	25-Sept.	<i>October</i>
<i>Finance with Special Marketing Section</i>				
<b>WINTER ISSUE</b>	10-Oct	10-Oct	27-Oct	<i>December</i>
<b>Technology &amp; Education</b>				



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