



## LOCAL PANEL

### **Fred Beans**

[www.fredbeans.com](http://www.fredbeans.com)

Fred Beans, chairman of Fred Beans Family of Dealerships, heads an extensive automotive organization that owns 14 dealerships selling 18 different auto makes. Based in Doylestown, Bucks County, Pa., the automotive group also locally owns and operates Fred Beans Collision Center, AutoExpress of Doylestown, Fred Beans Detail Center, NAPA of Doylestown, Autorent of Doylestown, Fred Beans Parts Warehouse and Stream Too Advertising & Marketing.

The wider organization includes partnerships with McCafferty Automotive in Langhorne and Mechanicsburg and New Holland Motors, which bring numerous subsidiaries and two additional auto makes into the southeastern Pennsylvania group. The organization's humble beginnings are rooted in Fred's purchase of a service station in the late 1950s. In 1972 he bought a quarter share of Bill Marsh Ford in Newtown, where his diligent efforts doubled business the first year. After buying his first Doylestown Ford dealership in 1975, he began acquiring other dealerships and building a strong, closely knit organization with successes grounded in customer service, employee development and community involvement.

Through the years, Fred has developed a reputation as a tireless, visionary businessman with a keen ability to manage businesses and people. The Fred Beans Family of Dealerships regularly receives recognition for customer satisfaction as well as financial performance. Fred himself was chosen to serve with just 17 other dealers nationwide on the Ford Motor Co. Process Improvement Steering Panel. Fred Beans has used his position and personal and business resources to give back to the community in a host of ways, from the arts to education to recreation. Locally, he's received the Central Bucks Chamber of Commerce's Business Achievement Award (1993), the Bucks County Council, Boy Scouts of America, top Scouting award (1995) and *The Intelligencer* newspaper's "Bucks County's 10 Most Influential" in 2000 for significant impact to the county over his lifetime. He also serves as a member of the Bucks County Airport Authority and is on the Board of Directors of Bucks County Bank.

Most recently, Ford Motor Company named Beans among nine recipients of its 2006 *Salute To Dealers* award for his outstanding corporate citizenship—in particular, for leading his employees in a \$113,000 fundraising drive to furnish the \$1.2million Hancock County, Miss., Child Development Center built by the Bucks Mont Katrina Relief Project. Beans is an avid reader and a licensed commercial pilot with instrument and multi-engine ratings. His three daughters, including Beth Beans Gilbert, vice president, have significant roles within the corporation. He lives in Doylestown, Pa.

**Bucks County Commissioner James F. Cawley, Esq.**

[www.buckscounty.org](http://www.buckscounty.org)

Commissioner James F. Cawley, Esq. was appointed to the Bucks County Board of Commissioners by a panel of Bucks County judges on Jan. 5, 2005 and sworn into office on Jan. 18, 2005. He was elected to a four-year term in November 2007. Commissioner Cawley held the position of chairman of the Board of Commissioners in 2006 and 2008. Commissioner Cawley began his political career working in state government, serving as chief of staff to state Sen. Robert M. Tomlinson (R-6), where he was responsible for the operations of the Harrisburg and Bucks County district offices. In addition, as chief of staff, he served in an advisory position on policy issues and worked on special countywide projects, such as economic development.

Between 2001 and 2004, he was an associate with the law firm of Rudolph, Pizzo and Clarke LLC, and is currently a special counsel at Saul Ewing LLC. Commissioner Cawley long has been active in charitable and civic affairs in Bucks County and is an advocate for environmental protection. He is a former member of the Bristol Township School Board, a former trustee of Bucks County Community College and a former Commonwealth trustee of Temple University.

He currently sits on the board of directors for Lower Bucks Hospital, serves as vice president of community relations for the Bucks County Council, Boy Scouts of America and is a member of the Board of Advisors for both St. Mary Medical Center and Conwell-Egan Catholic High School. Additionally, Commissioner Cawley sits on the boards of the Delaware Valley Regional Planning Commission and the Delaware Valley Regional Finance Authority. He is also on the board of directors for the County Commissioners Association of Pennsylvania and chair of the Energy, Environment and Land Use Committee. Commissioner Cawley is a member of the Bucks County Bar Association, and is on the board of trustee's for their Charitable Foundation. He is also on the board of directors for the Bucks County Transportation Management Association (TMA).

In February, 2009, Commissioner Cawley formed and currently co-chairs the Bucks County's Economic Development Advisory Board (EDAB). The board unites influential members of the county community in the common goal of strengthening business initiatives, implementation and marketing. In addition, Commissioner Cawley is a member of various Irish-American organizations including Bucks County's St. Patrick's Day Parade Committee. A graduate of Bishop Egan High School, Bristol Township, he holds a Bachelor of Arts in Political Science from Temple University, College of Arts and Sciences, and graduated cum laude. He received a juris doctorate from Temple University, School of Law. Commissioner Cawley and his wife, Suzanne, reside in Middletown Township.

**Christopher Leskauskas**

[www.peddlersvillage.com](http://www.peddlersvillage.com)

Christopher Leskauskas is Chief Executive Officer of Peddler's Village Partnership. As CEO, he is responsible for providing the guiding vision and strategic direction of Peddler's Village. Leskauskas' ability to effect positive change has facilitated consistent growth and success for Peddler's Village, recognized by the Philadelphia Business Journal as the third most visited tourist destination in the Greater Philadelphia area. The Philadelphia Business Journal selected CEO Christopher Leskauskas as one of Philadelphia's 2008 40 under 40, one of the region's 40 individuals, under the age of 40, who is most deserving of this special recognition. The Annual 40 under 40 Awards Program profiles the region's top young professionals, who are up and coming young leaders in their industries.

The Pennsylvania Tourism & Lodging Association awarded Leskauskas the 2006 Spirit of Hospitality Award for spearheading the fundraiser *From Bucks to the Bayou* that kicked off the Bucks-Mont Katrina Relief Project, an ongoing business community effort to raise money and support for the victims of Hurricane Katrina. Leskauskas joined Peddler's Village in 2001 as Director of Restaurant Operations. In

that role, he leveraged his extensive operations expertise to drive increased efficiencies throughout the company. Prior to joining Peddler's Village, Leskauskas worked for 10 years in the corporate restaurant industry and was part of the management team behind the expansion of the Vinny Testa restaurant group. After opening 11 locations in the Boston area, Leskauskas moved to Pennsylvania to bring the Vinny Testa concept to the mid-Atlantic area.

**Dr. James J. Links**

[www.bucks.edu](http://www.bucks.edu)

Since July 1992, Dr. Links has served as President of Bucks County Community College. During that time the College has built on its fine reputation by increasing its investments in technology by over \$10 Million, by creating options for students at new off-campus sites and via distance learning, and by updating campus buildings and infrastructure. In 1996 the College opened a new Music building, and in 1999 the College opened its new Gateway Center and Upper County Campus. A new Art building and Wellness Center opened in 2002. A health technology center opened in 2006 and a new Lower Bucks campus opened in 2007. Major additions to the Upper Bucks campus are underway and scheduled to open in 2010, as will a new Lower Bucks Public Service Training Center.

Prior to coming to Bucks, Dr. Links served for 12 years as the Chief Academic Officer and five years as Professor of Art and Chairman of the Humanities Division at Catonsville Community College near Baltimore. Before that he was the founding Chief Academic Officer at Rappahannock Community College in Virginia, where he had oversight of the total academic program in this two-campus college.

Dr. Links completed his Bachelors Degree at Dartmouth College, and earned his Masters and Doctoral degrees at Columbia University. At Columbia he was a W. K. Kellogg Fellow in community college management. He also completed Harvard University's Institute for Educational Management. His community activities have included service as Treasurer of the Federal Lands Reuse Authority and Bucks County Violence Prevention Task Force. He is a member and former three term chair of the Lower Bucks Chamber Leadership Board, member of Pearl Buck International Board, St. Mary Hospital Foundation Advisory Board, YWCA Advisory Board, David Library of the American Revolution Board and Children's Cultural Society Advisory Board. He is an ordained elder at Doylestown Presbyterian Church and served on its Session and as Chair of the Personnel Committee. He is also a member of the Senior Choir.

Dr. Links also served as President of the Pennsylvania Commission for Community Colleges, and Chair of the Council of Community College Presidents, and founding Chairman of the Pennsylvania Virtual Community College Coordinating Board. He is married to Dr. Donna Links, Dean of Mathematics, Science, Engineering of the three campuses of the Community College of Baltimore County, and they share three children all in graduate school or working in the Maryland/DC area.

**Sue Maslow, Esq.**

[www.ammlaw.com](http://www.ammlaw.com)

Sue Maslow is a Partner with Antheil, Maslow & MacMinn and concentrates her practice primarily in general corporate transactional work and finance documentation in the areas of Business Transactions, Business Law, Private Finance, Real Estate, Contracts, and Non-Profit Law. She represents entrepreneurial individuals and privately-held companies in a great variety of business transactions, including stock and asset acquisitions, banking negotiations, mergers, secured and unsecured financing, real estate and business acquisitions and leases, capital arrangements for hospitals and other health care providers, distributorships, license arrangements and business separations and dissolutions. Sue has prepared numerous private placement memoranda, subscription documents, partnership, shareholder and operating agreements and related documents in connection with start-up and existing

business ventures, equity infusions, and real estate, medical equipment and other syndications. She also has experience as bond counsel, underwriter's counsel, issuer's counsel and borrower's counsel in tax exempt financing.

Additionally, Sue is a frequent speaker at seminars for the CPA community, for business lawyers, artists, physicians and medical offices. She was a senior staff member for the Temple Law Quarterly, 1981-1982, and has authored numerous articles. Named 2004 "Super Lawyer" in Philadelphia Magazine for her excellence as a corporate lawyer, she is also active on the Board of Directors and Film Fest Committee, Central Bucks Chamber of Commerce, Network of Victims Assistance (NOVA) Campaign Committee Member Board of Directors, Public Savings Bank Arts & Cultural Council of Bucks County.

**K. Leon Moyer**  
[www.univest.net](http://www.univest.net)

K. Leon Moyer is President and Chief Executive Officer of Univest National Bank and Trust Co. and Vice Chairman of Univest Corporation of Pennsylvania. Univest Corporation is a financial services company with over \$2 Billion in assets providing banking, insurance, investments, fiduciary trust services, wealth management, mortgage banking and leasing to individuals, businesses and non-profit organizations in Bucks, Chester, Montgomery and Lehigh Counties. Leon joined Univest in 1971 and has over 35 years of experience in the financial services and banking industries. Following the Univest mission, vision and core values, Leon is active in contributing to professional and community organizations throughout our region. He is on the Boards of the Pennsylvania Bankers Public Affairs Committee (PaBPAC), Central Bucks Chamber of Commerce, and Messiah College Regional Leadership Council. Leon is also Board Chair of Living Branches (an affiliation of Souderton Mennonite Homes and Dock Woods Community; non-profit retirement communities). He is actively involved on committees at Penn View Christian School and the Indian Valley Boys and Girls Club; a member of The Risk Management Association (RMA) and the Souderton-Telford Rotary Club. Leon currently serves as the 2008 Community Campaign Chair for the North Penn United Way. Leon is a graduate of Christopher Dock Mennonite High School, attended Hesston College and Delaware Valley College. He earned graduate degrees from The Stonier Graduate School of Banking and The National Commercial Lending Graduate School.

**Representative Marguerite Quinn**  
[www.repquinn.net](http://www.repquinn.net)

Marguerite Quinn was elected to represent the 143rd District in the Pennsylvania House of Representatives in 2006, becoming the second woman to hold this Bucks County seat. With her roots in Philadelphia, Quinn moved to Doylestown with her family at the age of 8. She graduated as valedictorian from Archbishop Wood High School in 1981 and continued her studies at St. Joseph's University, from which she earned a Bachelor of Arts degree in International Relations.

During her first term, Quinn has placed an emphasis on reaching to and serving her constituents and building bipartisan relationships in Harrisburg and at home. Legislatively, her priorities have included fighting for meaningful property tax reform that does not polarize communities; a revised education funding formula that will advance the instruction of Pennsylvania's children in a more equitable manner; improved services for municipalities as they work to manage growth and development; environmental policies that protect our air, water and soil; and affordable health care for all Pennsylvanians.

Quinn has introduced legislation to provide laboratory test results directly to patients, assist those on unemployment find jobs, help working parents with child care expenses through tax incentives to small businesses offering day care, and strengthen safe water standards. She has also been a strong advocate for finding a long-term solution for funding Pennsylvania's Hazardous Sites Cleanup Fund and passing legislation to attract new physicians to practice in the Commonwealth.

Reaching out to parents, schools and children has been a priority for Quinn, who has also collaborated with school districts, scouting groups and local organizations. Her outreach to schools in her district was recognized by the Pennsylvania Middle School Association, which named her the recipient of its 2008 Advocate for Public Education Award. Quinn is involved in many community organizations, she sits as a member on the CB Cares Board, the Habitat For Humanity Women Build Advisory Board, and the Lenape Chamber Ensemble Advisory Council. Quinn has also worked closely with the business community in the 143rd District, encouraging support of local businesses – especially those that have been disrupted by the flooding and ensuing construction on River Road. She initiated two Dining on the Delaware programs, one with the Central Bucks Chamber of Commerce and one with local senior citizen groups, to help the businesses along River Road. She has also worked with local senior organizations to provide them with information on state programs and services that benefit older Pennsylvanians.

Quinn and her husband, John, reside in Doylestown. Quinn has two daughters, Maggie and Carolyn, and is a step-mother to John's three children Liz, Patrick, and Christopher. In addition to being a wife and mother, Quinn has spent time as a volunteer teacher in American Samoa and as a marketing professional for an international consulting firm. She earned a real estate license in 1989 and maintained a successful career as a professional Realtor. The 143rd District meanders through many of the scenic central and upper townships and boroughs of Bucks County. It includes the townships of Bedminster, Bridgeton, Buckingham, Doylestown, Durham, Nockamixon, Plumstead and Tinicum, and the boroughs of Doylestown and Riegelsville.

**Anthony Rohach, Jr. , Esq., MBA, J.D.**

[www.delval.edu](http://www.delval.edu)

Dr. Rohach began his employment with Delaware Valley College in 1992 as an Instructor and has taught on the undergraduate and graduate level at Penn State University, West Chester State University, Drexel University and Bucks County Community College.

Prior to a career in academics, Dr. Rohach has been employed in the banking industry, the software industry and is still affiliated with The Candlewic Corporation, a wholesale candlewax and supply company, where he serves as Chief Legal Counsel. Dr. Rohach has spent most of his life as a resident of the Central Bucks community, where he currently lives with his wife Diane and their two children. Dr. Rohach has also been active in the Central Bucks community and served as an assistant football coach at Central Bucks West from 1981 - 1991.

Dr. Rohach holds an M.B.A. in Finance from LaSalle University and a law degree from Widener University. In addition to achieving tenure status in the Business Department, he is also a practicing attorney and is active in the Bucks County Bar Association. Dr. Rohach also serves as the Assistant to Mr. Kennedy in administering the Graduate Business program and teaches Business Ethics, Leadership, Managerial Economics, Finance, Strategic Management and Commercial Law in the M.B.A. program. In addition to business courses, he also teaches Education Law in the Graduate Education Division and Criminal Procedure in the undergraduate Criminal Justice program.

Dr. Rohach's administrative duties include researching and creating new curriculum tracks and relevant courses for the M.B.A. program. To date, he has authored new M.B.A. tracks in Global Executive Leadership and Compensation and Benefits. Additionally, he has developed new M.B.A. course work in Commercial Law and Food and Agricultural Law. In the near future, Dr. Rohach will co-author a track in Entrepreneurship along with Mr. Kennedy.

**M. Sheila Singer, CLU, ChFC**

[www.centbucks.com](http://www.centbucks.com)

Sheila Singer CLU is the President of CB Administrators Inc. The company was founded in 1992 to provide services for Central Bucks Chamber members who wished to enroll in Association member health insurance programs offered by Independence Blue Cross. The company provides local services to customers that include turning complicated issues into understandable benefits.

Sheila is a contributor to the Chamber W4 publication on a regular basis and welcomes every opportunity to educate her clients on the benefits of their coverage. She has participated in legislative insurance hearings in Harrisburg. She entered the insurance field as an agent for Phoenix Mutual in Philadelphia after many years in the banking industry. She holds the professional designations of Chartered Life Underwriter and Chartered Financial Consultant earned in 1987.

**Mario O. Vicari**

[www.kmco.com](http://www.kmco.com)

Mario O. Vicari is a Certified Public Accountant and Certified Valuation Analyst. He is a Director in Kreisler Miller's Audit and Accounting group and has over 20 years of broad experience in providing accounting, auditing and advisory services to privately held and family owned entrepreneurial businesses and their owners. He also oversees the Firm's family business practice and construction and real estate practice. His expertise includes a wide range of areas such as business and strategic planning, mergers and acquisitions, business valuation, financial management, performance assessment and improvement, and succession planning. Mario joined Kreisler Miller after graduating from Allentown College of St. Francis DeSales with a BS in Accounting and Business. Mario is a graduate of the Business Advisor Certificate Program from the University Of Chicago Graduate School Of Business.

Mario is a member of the American Institute of Certified Public Accountants and the Pennsylvania Institute of Certified Public Accountants (PICPA). Within the PICPA, he was the State Chairman of the Committee on Small Business. He is also an active participant in the Delaware Valley Family Business Forum. Mario is a member of the Board of Directors of the Construction Financial Management Association, Central Bucks Chamber of Commerce and the Bucks County Economic Development Corporation. He is also a member of the Association for Corporate Growth and Associated Builders and Contractors and General Builders and Contractors Association. Mario frequently speaks on financial management topics for entrepreneurs at the Wharton School Small Business Development Center.

Mario serves on the President's Council of DeSales University and is a past member of the Alumni Board. Additionally, he served on the Steering Committee of the Journey to Excellence Capital Campaign for the University. Mario was the Chair of the Parent Technology Steering Committee for St. Jude School and is presently Chair of the Steering Committee for the "Building Our Future" Capital Campaign for St. Jude Parish.

## REGIONAL PANEL

**Steve Aichele**  
[www.saul.com](http://www.saul.com)

Steve Aichele is the Chairman of Saul Ewing LLP. In this capacity, he serves as the Firm's principal Ambassador through participation and leadership in community affairs and in the business, civic and political organizations in which the Firm participates. In addition to his role as Chairman, Mr. Aichele is a highly regarded real estate attorney whose practice focuses on all aspects of real estate development, from a project's inception, through approvals, financing, construction and management. In addition to his firm leadership role, Mr. Aichele shares his experience with the next generation of attorneys as an Adjunct Professor at the Temple University School of Law, where he has taught a course in Real Estate Development Finance for more than 20 years. He also regularly lectures on real estate-related topics for the Pennsylvania Bar Institute. Before joining Saul Ewing, Mr. Aichele served more than four years active duty in the U.S. Navy and retired from the U.S. Naval Reserve with the rank of Captain.

**Joseph S. Brosnan, EdD.**  
[www.delval.edu](http://www.delval.edu)

Joseph S. Brosnan began his tenure as the 12th president of Delaware Valley College in August 2007. Dr. Brosnan came to DelVal after serving as Vice President for Strategic Planning and External Affairs at Teachers College, Columbia University for 12 years. As a senior officer, Dr. Brosnan led a \$155 million capital campaign, the largest amount raised by a school of education in the nation, and provided leadership in areas including technology, finances, development, strategic planning and public affairs. He worked closely with two of Teachers' presidents to build a strong and active Board of Trustees.

Dr. Brosnan has been deeply involved in development and external-relations activities at several institutions of higher education. He possesses tremendous leadership skills and an ability to bring diverse groups of people together around common goals. He has completed the New Presidents' Institute and the Institute for Educational Management at Harvard University.

Prior to his time at Teachers, Dr. Brosnan served as President of Belmont Abbey College in Belmont, N.C., from 1990 to 1995 where he instituted a master of arts in Middle Grades Education, which has been recognized as one of the 12 best middle-grade teacher prep programs in the country, and was also a member of the psychology faculty. His research interests include the educational and vocational decision-making process of college students and the strategic decision-making process.

Dr. Brosnan's career has spanned several decades and reached all function areas of higher education. He was Senior Vice President for University Relations at St. Bonaventure University, Olean, N.Y., Chief Advancement Officer and Executive Director of the Potsdam College Foundation for the State University of New York at Potsdam and Associate Dean of Students at Marist College in Poughkeepsie, N.Y.

Born in 1946, Dr. Brosnan now resides in Doylestown on the campus of Delaware Valley College. His daughter, Michelle, lives in Charlotte, N.C. with her husband and family, and his son, Stephen, lives with his wife in Toms River, N.J.

Dr. Brosnan earned his bachelor's degree from Marist College in Poughkeepsie, N.Y., and his master's and doctorate in counseling psychology from the State University of New York at Albany.

Dr. Brosnan serves on the Board of Directors of the national "I Have a Dream Foundation," empowering children from low-income communities to attain a college degree.

**Christopher Cashman**[www.ibx.com](http://www.ibx.com)

Christopher Cashman is Senior Vice President of Corporate and Public Affairs at Independence Blue Cross. He has overall responsibility for external communications, including media, community and public relations; legislative policy; government relations; and executive inquiries. Cashman joined Independence Blue Cross in December 1997 from S.R. Wojdak & Associates where he was a senior associate. At Wojdak, he directed the development and successful implementation of governmental relations strategies for a broad-based group of clients in the health care, education, economic development, transportation, sports and hospitality industries.

Cashman was formerly First Deputy Director of Commerce for the City of Philadelphia. He also served as Vice President for Project Development at the Philadelphia Industrial Development Corporation and as a senior manager at the Philadelphia City Planning Commission. Cashman serves on a number of boards including The Pennsylvania Economy League, The Zoological Society of Philadelphia, The Police Athletic League, The World Affairs Council of Philadelphia and the Mayor's Scholarship Committee. He is a graduate of DeSales University with a B.A. in political science. He lives in Lafayette Hill, Pennsylvania with his wife, Marianne.

**Phillip T. Eastman, Jr.**[www.peco.com](http://www.peco.com)

Phil Eastman is the Manager of Economic Development for PECO. PECO's Economic Development Team is responsible for PECO's efforts to help attract new businesses to southeastern Pennsylvania as well as working with existing companies that may be expanding or relocating. Phil has had a variety of responsibilities over the past 28 years at PECO and Exelon, both on the regulated and unregulated sides of the business. He has been in Energy Management & Applications, Major Accounts, Corporate Planning, Key Accounts, and New Business Development. Phil is on the Board of Directors of the Bucks County Economic Development Corporation, the Chester County Keystone Innovation Zone, the Delaware Valley Smart Growth Alliance, the Montgomery County Industrial Development Corporation, the Pennsylvania Economic Development Association and the Smart Energy Initiative of Southeastern Pennsylvania.

**William G. Loftus**[www.wachovia.com](http://www.wachovia.com)

Bill has 23 years of banking experience spread across both wholesale and retail segments. Bill's wholesale experience has included government contract lending, automotive floor plan lending, international trade products, FX, and general wholesale relationship management. Bill is presently a Business Banking Director for Wachovia Bank for Bucks and Montgomery Counties. Raised in the Washington, D.C. area, Bill worked for First Virginia Bank for 13 years prior to moving to Wachovia, 10 years ago. Bill moved to the Philadelphia region in July 2006 to accept his present position. Bill serves on the Central Bucks Chamber on the Architectural Committee and serves on other local boards. He is an active volunteer member of the Risk Management Association (RMA) and has served on the national board as well as chairing the Chapters and Membership Council. Bill coaches his 4 children in various CYO and recreation league sports and resides with his wife Ruth and family, in Blue Bell.

**Joel Naroff, Ph.D.**

[www.naroffeconomics.com](http://www.naroffeconomics.com)

Joel L. Naroff is the President and founder of Naroff Economic Advisors, a strategic economic consulting firm. He advises companies across the country on the risks and opportunities that economic developments may have on the organization's operating environment. On a consulting basis, Joel serves as Chief Economist for TD Bank in Cherry Hill, New Jersey and Portland, Maine. He is the economic consultant for Cumberland Advisors, a personal service, money management firm headquartered in New Jersey and an economic advisor to Trefoil Properties and Spectrum Alliance. He consults with banks on asset/liability, corporations on economic risk and opportunities and is an economic and financial advisor to state and local governments.

A nationally recognized economic forecasting expert, Joel has received numerous honors. In 2008 he was awarded the Lawrence Klein Award for Blue Chip forecasting excellence and was the Bloomberg Business News 2008 top economic forecaster. In 2007, he received the National Association of Business Economists Outlook Award as the top economic forecaster. In 2006, he was named the top economic forecaster by MSNBC. He was the first independent economist to win the CBS MarketWatch Economist of the Month award. Joel is often quoted in the national press, including Newsweek, The Wall Street Journal, The New York Times, USA Today and Business Week. Internationally, British, French, Italian, Japanese, Spanish, Brazilian and Chilean news agencies quote his materials. He appears frequently on CNBC, Fox Business News, Bloomberg Television and CN8's Money Matters Today. In addition, he has been on ABC's The World News Tonight, The News Hour with Jim Lehrer, The Wall Street Journal Report with Maria Bartiromo, BNN in Canada, Money Matters TV and local television stations throughout the Northeast. Joel does business commentary for KYW Newsradio in Philadelphia and can be heard often on the national news radio networks.

**Representative Katharine M. Watson**

[www.kathywatson144.com](http://www.kathywatson144.com)

First elected to serve the residents of the 144<sup>th</sup> Legislative District in November 2000, Rep. Katharine M. Watson brought to Harrisburg what many consider the best preparation and experience a lawmaker can have: working with constituents at the local level through her township, school board and county positions. Watson's long career of addressing issues at the grassroots level greatly enhances her ability to ensure that the interest and concerns of the residents of the 144<sup>th</sup> District are listened to and addressed at the state level. Her educational background includes a bachelor's degree in English from the University of Pennsylvania and master's program studies in secondary counseling and guidance at Villanova University.

As a state lawmaker, Watson draws on the wealth of knowledge gained from her experience working in Bucks County government, first as Director of Public Information and later as Deputy Administrator overseeing many daily operations and special projects and initiatives of the county commissioners (1996-2000). Locally, Watson has served her community as a township supervisor (1994-2000) and as a member of the Central Bucks School Board (1985-1989). A 30-year resident of Warrington Township, she also created and served as the first director of the Bucks County Highway Safety Program, a position she held for six years. Watson served as a commissioner representing Pennsylvania on the Delaware River Joint Toll Bridge Commission; she was appointed by Gov. Tom Ridge in 1996 and served until 2000. She is a former high school English teacher, having taught at Springfield High School, Delaware County. She also operated a home-based public relations firm, Coleraine Consultants, P.R.

Watson's community involvement has spanned her 30-year residency. She is a past president of the John Barclay Elementary School Home and School Association; a former member of the Warrington Township Planning Commission; volunteer math tutor at Barclay Elementary; various activities with the Central

Bucks East Soccer Booster Club; and was a Sunday School and Bible School teacher. Legislative priorities include health care and prescription drug affordability; improving highway safety and transportation; quality education for all children; the preservation of open space; and children's issues including adoption. During her first term, Watson introduced legislation to deal with repetitive DUI offenders, and shepherded legislation through the House to protect young children by expanding the booster seat law to require booster seats to protect children ages 4 through 7.

In her second term, Watson secured passage in the House for a new licensure system for assisted living facilities; was a co-author of the state's revamped DUI law; succeeded in changing the auditing system for the state's subsidy of Approved Private Schools which help thousands of children with special needs; and authored the "Flying While Impaired Law," which makes it illegal to pilot an aircraft while under the influence of drugs or alcohol (the bill passed and was vetoed by the Governor).

In her third term, she continued to work on health care issues; re-introduced and secured passage of "Flying While Impaired," which became Act 10 of 2005; and authored the expansion of driving regulations for new teen drivers. In her fourth term (2007-08), she was selected as the co-chairman of the Health Care Reform Task Force which developed a 10-bill package that addressed the costs of health care and the uninsured; she served as a key negotiator on the House Republican plan with the administration. She authored, amended and secured final passage of Assisted Living Facilities Licensure (Act 56 of 2007); continued to be a consistent advocate for medical malpractice insurance reform; advocated for meaningful property tax reform; and supported clean, safe communities through the expansion of the state's Growing Greener program.

During her fifth term in the 2009-10 session, Watson serves on the House Transportation, Aging and Older Adult Services, Liquor Control and Ethics committees. She was also selected to chair two subcommittees: the Transportation Safety within the House Transportation Committee and the Care and Services Committee of the House Aging and Older Adult Services Committee. She is also a member of the House Republican Policy Committee, which helps to set the Caucus agenda, and again serves as co-chair of the Policy Committee's Health Care Task Force. She is one of two House appointees to the Inter-Governmental Council on Long-Term Care. Katharine "Kathy" Watson and her husband James reside in Warrington Township, Bucks County, and have one adult son, Derek, who is a professional photographer and designer.

#### **Robin L. Wiessmann**

Robin L. Wiessmann, a veteran of public finance and investment banking, is changing the way treasuries do business. Just four months after taking office, Treasurer Wiessmann delivered on a promise made during her swearing-in by creating *e-Treasury Pennsylvania*, a strategic plan for enhanced efficiency, high professional standards, and, above all else, good governance. Utilizing her nearly three decades of experience in the financial industry and extensive research into financial asset management, Treasurer Wiessmann developed a new analytical framework to address the "next frontier of investing." Entitled the "Pennsylvania Investment Principles," this plan allows the Department to maximize investment opportunities and minimize market threats, benefiting from emerging opportunities within the market as well as protecting the Commonwealth's investments from risks that threaten various market sectors. Treasurer Wiessmann is focusing on the optimization of Treasury's financial management and has reallocated \$3.4 billion of its investment portfolio to ensure the liquidity, safety and enhanced returns of the Commonwealth's funds. She also announced and is implementing several changes to Treasury's investment procedures, including the implementation of new risk management tools, improvements to investment reports and decision-making models, and ongoing process review. As she continues the optimization, Treasurer Wiessmann simultaneously encouraged economic development when she created the Treasury Opportunity Fund, a fund-of-funds investment program focused on investing in Pennsylvania-based, emerging and/or minority money managers.

Treasurer Wiessmann is consistently recognized for her extensive experience in public finance and investment banking. The National Association of State Treasurers (NAST) recently appointed Wiessmann to serve on its Legislative Committee, which focuses on the major federal issues affecting state treasuries. And, in March 2008, she appeared before Congress to testify about the turmoil in the municipal bond marketplace and its effects on state and local government operations. Most recently, she served as a panelist at the 2008 Milken Institute Global Conference, which convenes leading experts from around the world for discussions on how to solve some of the most pressing social, political and economic challenges. As a pioneer for women in her field, she was from 1990 through 1999 a founding principal and president of Artemis Capital Group, which was the leading women-owned investment banking firm in the United States. In 1999, the National Women Executives in State Government Association awarded her the "Breaking the Glass Ceiling Award."

Prior to serving as Treasurer, Treasurer Wiessmann was affiliated with Merrill Lynch as a director. She served the City of Philadelphia as the Deputy Director of Finance from 1980 to 1984, before spending the next six years at Goldman Sachs as a Vice President. Treasurer Wiessmann has served as a financial advisor and investment banker for numerous state treasurers as well as the comptrollers of New York State and New York City. Treasurer Wiessmann was confirmed by a unanimous vote to serve as Pennsylvania Treasurer in April 2007. As chief executive of the Pennsylvania Treasury Department, which currently has an annual budget of nearly \$60 million and a staff of about 520 employees, Treasurer Wiessmann serves as statutory custodian of the funds of virtually all state agencies, which total nearly \$122 billion. Treasurer Wiessmann graduated cum laude from Lafayette College and received her law degree from Rutgers University. She and her husband live in Bucks County, Pennsylvania, with their two children.