



# NEWS

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**Central Bucks Chamber of Commerce, Inc.**

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## For Immediate Release

### **Don Tollefson, Philadelphia Sports Personality to speak at Central Bucks Chamber of Commerce's Annual Luncheon**

The Central Bucks Chamber of Commerce will hold its 63rd Annual Luncheon meeting on Thursday, February 12, at Spring Mill Manor in Ivyland beginning at 11:30 a.m.. Sponsored by **Major Benefactors, Wachovia Securities and The Intelligencer**, the featured speaker is **Philadelphia Sports Personality, Don Tollefson**. At the luncheon, the **Annual Business and Art Award**, sponsored by Sydney and Sharon Martin (**MacCaulay Brown, Inc.**), will be presented to **William J. Norcross, Sr. (Speediprint'r)**.

**Don (Tolly) Tollefson** made his Philadelphia debut in 1975, joining WPVI-TV (Channel 6), as sportscaster and Sports Director and has been a part of almost all the biggest sports moments in Philadelphia. First as a TV sportscaster at ABC and Fox and now as part of the ESPN radio team at 950ESPN, Don has brought enthusiasm and sports passion to coverage of the Phillies, Eagles, Flyers and Sixers.

There he covered some of the most exciting moments in Philadelphia's sports history and worked with the nation's top athletes and entertainers.

He left that position in 1990 because of his determination to create a non-profit motivational program for disadvantaged children, "One Child Saved", formally known as "Winning Ways" whose philosophy is to get kids involved in many activities, so that they're too busy to get into drugs or into other trouble.

In 1995 Don returned to TV as a general assignment reporter for the FOX Philadelphia (Channel 29) team. He served as co-host of "Good Day Philadelphia", FOX's morning news and entertainment program, from April 1996 to April 1998. He also hosted a variety of sports-related programs including "The Ray Rhoades Show" and "Eagles Game Day Live" In 1998, Tollefson was named Sports Director of The Fox 29 Ten O'Clock News. In 1999, the Broadcast Pioneers of Philadelphia named him "Person of the Year" and inducted him into their "Hall of Fame."

Tollefson's greatest excitement, on & off-the-air has been reserved for young people in sports. From local colleges to area high schools to youth sports programs, he has always emphasized sports as a vehicle for teamwork, character & racial & ethnic harmony. Through his work with various youth charities, he has brought positive life lessons to tens of thousands of youngsters. And in addition to his charitable & media work Don has been a faculty member at both Temple & Villanova as well as at North Philadelphia's William Penn H.S. Don and his wife, Marilyn Torres, are also very involved in outreach efforts in Philadelphia's growing Latino community.

The annual **Business and Arts Award**, sponsored by **Sydney and Sharon Martin (MacCaulay Brown, Inc.)** is awarded each year to a Chamber member that exemplifies the spirit of business that advances the essential role arts play in benefiting business and the economy in Bucks County. **William E. Norcross** is President of **Speediprint'r**, Doylestown. Norcross, has served as the organization's President and Chairman of the Board as well as on countless committees and has filled numerous other very important roles. A Chamber member for over thirty years, Norcross has donated seemingly infinite hours of personal and staff time and resources to the Chamber in support of its goal of uniting the business, arts, professional, industry and non-profit communities. In an effort to support the vast array of artists and arts organizations in Bucks County, Norcross has donated tens of thousands of dollars of printing and graphic design services to the Chamber's Bucks Fever Celebration of the Arts programs

including the Byers' Bucks Fever Art Exhibition; Bucks Fever Spectacular; Bucks County Sculpture Show and the recent "Nelson Shanks" A Private Exhibition. For the Shanks event, he donated the printing of a four-color incredibly color-rich event invitation and program. In addition to these events, he has donated printing services for the Chamber's heralded Red Ball Gala, proceeds of which support the Bucks Fever Celebration of the Arts program.

In addition to event benefactors The Intelligencer and Wachovia Securities, the Annual Luncheon is sponsored by **The Philadelphia Inquirer** with special courtesies provided by **Michael Stumpf & Associates, Inc., Speediprint'r and RA Mailing Service**. The luncheon is open to the public; cost of attendance is \$45 a person for members, \$55 for non-members. For more information or to make reservations, please call the Central Bucks Chamber of Commerce at 215-348-3913.

The mission of the Central Bucks Chamber of Commerce is to build alliances among its members by uniting business, industry, professionals, artists and non-profit organizations. The Chamber serves as a catalyst that creates a rich business climate and improves the quality of life in the community. The Chamber is devoted to furthering the arts, humanities and welfare of the Central Bucks region.

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*Photo: Philadelphia Sports Personality Don (Tolly) Tollefson to speak at Chamber Annual Luncheon on February 12.*