

# BUCKS FEVER 2011

## A CELEBRATION OF THE ARTS

### WHAT IS BUCKS FEVER?

Bucks Fever, a program of the Central Bucks Chamber of Commerce, is a celebration of Bucks County's artistic, cultural and historical heritage. Its goals are to augment the economic vitality of the region, actively engage the community in Bucks County's rich artistic and cultural legacy, and increase tourism.

#### Signature Events:

- Byers Bucks Fever Art Exhibition (April)
- Artists' Studio Tour (May)
- Bucks County Wine Tour (May/June)
- Brown Bag-It with the Arts (weekly performing arts series May-August)
- Excellence in Design Architectural Tour (September)
- Bucks County Sculpture Show founded by Dr. Selma Burke (September)
- FilmFest Awards Reception, Panel Discussion and Film Screening (October)
- Bucks County Plein Aire



### PATRON SUPPORT OF BUCKS FEVER

Bucks Fever is supported exclusively by members of the business community.

#### Benefits at all levels:

- **Recognition as a Patron or Benefactor at designated level in the professionally designed 40 page, full color Bucks Fever brochure – 50,000 distributed throughout the region and bound into Bucks County Town & Country Living Magazine's Spring Issue and available on the Chamber website**
- Personal invitation for company representative to attend Exclusive Patron Reception held at a high profile private residence
- Verbal Recognition during Exclusive Patron Reception
- Recognition in media releases, promotional materials and website at designated levels
- Invitations to all special events
- Tax deduction to the extent allowed by law



**Major Benefactor - \$10,000 and above** - Customized promotional benefits tailored to meet the needs and interests of the Major Benefactor (designed in consultation with Chamber staff)

**Benefactor - \$7,000 and above** - Portraits and full color feature article coverage in W4 and promotional signage at a specific event

**Major Patron - \$5,000** - Portraits and full color feature article coverage in W4

**Program Patron - \$2,500** - Portraits and 300 word feature article with photo in W4

**Key Patron - \$1,000** - Portraits and 150 word feature article in W4

**Patron - \$500 contribution** - Portraits of Patron representative in W4

### BUCKS FEVER 2011 PATRON PLEDGE FORM

**YES!** I will support the Arts through Business as a Bucks Fever Patron.

Name \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_

E-Mail \_\_\_\_\_

Check one:  Major Benefactor  Benefactor  Major Patron

Program Patron  Key Patron  Patron  Donation \$ \_\_\_\_\_

**PLEASE FAX BACK OR MAIL BY  
NOVEMBER 5, 2010 TO:**



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